PROFESSIONAL DEVELOPMENT TRAINING

REACH Practitioner Certification

1300 121 400

REQUEST QUOTE

1.0 DAY COURSE

The foundational REACH Practitioner Certification. Including stories shared directly from Prof. R. Douglas Waldo, author of the REACH Quotient and REACH Assessments.

This course teaches L&D professionals, Psychologists, HR professionals and leaders about the science behind the REACH framework, it's validity and applications in a personal development, culture development and leadership development context.

Upon successful completion of thise course, participants will receive the REACH Certified Practioner credential, demonstrating that they have the knowledge to professionaly explain and debrief the core REACH tools in organistions for personal, leadership and culture development.

What You'll Gain:

REACH is the gold standard for personal, leadership and culture development.

In this practitioner course you learn the science and application of the core REACH assessments, diagnostics and reports in REACH. Learn how to leverage the powerful simplicity of a consistent framework from self, to 360 feedback to team leadership and engagement.

The practical course prepares yo to confidently talk to the REACH framework, coach individual contributors, coach leaders and advise on engagement and workplace culture.

Outcomes

This certification helps you apply the full REACH suite across leadership, communication, and team development.

- Understand the REACH Model and the components of REACH, including the 12 dimensions, 16 skills, and the four REACH styles
- Confidently interpret REACH assessments including Personal, Communication, Leading, and Selling Profiles
- Use REACH 360 to support individual and team development
- Apply REACH tools in coaching, recruitment, and training sessions

- Complete your certification and gain access to the full REACH Practitioner toolkit

---

Modules

Lesson 1: Overview

- Welcome
- Please Introduce Yourself
- About the REACH Ecosystem
- Case Study: YumYum Dairy Farms
- OPTIONAL Presentation - The REACH Backstory
- OPTIONAL Presentation - Overview of the REACH Program
- Facilitator's Virtual Office
- Checkpoint

Lesson 2: Defining REACH

- About the REACH Model
- Overview of Relating Style
- OPTIONAL Presentation - Recognizing Relational Drive in REACH
- Overview of Achieving Style
- OPTIONAL Presentation - Recognizing Achievement Drive in REACH
- Validating REACH
- Checkpoint

Lesson 3: REACH Profiles Matrix

- About the REACH Profiles Matrix
- The Counselor Profile
- The Coach Profile
- The Driver Profile
- The Advisor Profile
- Checkpoint

Lesson 4: Measuring REACH

- Measuring REACH
- Measurement Guidelines
- Utilizing the REACH Profiles in Training and Development
- Utilizing REACH Profiles in Recruitment and Selection
- Checkpoint

Lesson 5: REACH Profiles

- About REACH Profiles
- REACH Communication Profile Report
- REACH Personal Style Profile Report
- REACH Leading Profile Report
- Checkpoint

Lesson 6: REACH 360

- About REACH 360
- OPTIONAL Presentation - Applying the Styles using REACH Profiles and REACH 360
- Checkpoint

Talk to our expert team

Phone: 1300 121 400

Email: enquiries@pdtraining.com.au