



PROFESSIONAL  
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TRAINING

# LEGO® Serious Play® Team Identity Workshop\*\*

 1300 121 400

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 0.8 DAY COURSE

In this session, team members will tackle the current state of their team, both from an internal and an external perspective. As a group, the team will build their aspirational identity before building the steps and supports needed to move forward together.

Perfect for newly created or existing teams, this holistic approach creates a shared understanding to set any team up for future success. As different perspectives come together, participants will benefit from an open and psychologically safe environment, where every voice adds value to a shared understanding of both a current state, and how the team could operate in the future to achieve their goals and desired outcomes.

Participants will see their roles more clearly, build a better understanding of how each role currently functions, and gain clarity for how to approach the future together.

## What You'll Gain:

This team identity session uses the power of LEGO® Serious Play® to capture the voices of team members at all levels in developing a shared vision for the future. As we focus on helping your team identify where you want to be in the future, new perspectives will be gained in a psychologically safe environment, leading to better ways of working, and deeper connections between team members.

## Outcomes

**After completing this course, participants will have learned to:**

- Understand the current internal and external identity of your team
  - Build a deeper understanding of how each team member functions in their role
  - Design the aspirational future identity of your team
  - Develop guiding principles for the future identity of the team
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## Modules

### Lesson 1: Introduction

- Session Purpose
- Overview of LEGO® Serious Play®
- Skills-Building Warm-Up (Tower building)

### Lesson 3: Internal Identity

- Build Your Team's Internal Identity
- Discussions & Insights Capture

### Lesson 5: Aspirational Identity

- Combine Individual Models into a Shared Identity for the Future
- Discussions & Insights Capture

### Lesson 7: Reflection and Next Steps

- Identify a Principle Each Team Member can use in the Next Week Towards the Aspirational Identity of the Team
- Review of Session & Learning Outcomes

### Lesson 2: Individual Identity

- Build your Role as it Should be
- Discussion & Insights Capture
- Build Your Role as it is in Reality
- Compare Models
- Discussion & Insights Capture

### Lesson 4: External Identity

- Build Your Team's External Identity
- Discussions & Insights Capture

### Lesson 6: Team Principles

- Micro Builds: Build Three Key Elements Your Team Needs to Succeed
- Add These into the Aspirational Identity
- Analyse & Adjust Model Through Discussion. What's Important? What's Left Behind?

**Talk to our expert team**

**Phone: 1300 121 400**

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