



Team Identity Workshop



1300 121 400



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0.5 DAY COURSE

In this session, teams will tackle the current state of their team, both from an internal and an external perspective. As a group, the team will build their aspirational identity, and identify the barriers to change, and factors that will support moving from the current state to a future state. They'll then place themselves in a shared model to explain their role in the team and in its future state.

Using LEGO® Serious Play®, participants will engage in hands-on model building, storytelling, and reflection to explore strengths, values, and collaboration within the team. Through this process, teams will integrate individual strengths into a shared identity, co-create a vision for the future, and develop a story that captures the team's strengths, values, and goals. By the end of the workshop, teams will leave with a clearer understanding of how to work together effectively and a shared roadmap for success.

What You'll Gain:

Strong, cohesive teams are built on clarity, shared understanding, and alignment. This workshop provides a creative, reflective space for teams to explore their collective strengths, values, and aspirations. Using LEGO® Serious Play®, participants will visually model their roles, uncover insights, and co-create a future vision that inspires collaboration, builds trust, and strengthens their identity as a team. By the end of the session, teams will leave with actionable strategies, a unified sense of purpose, and a shared story that guides their journey forward.

Outcomes

In this course participants will benefit by:

- Build a deeper understanding of each team member's strengths and how they work within the team
- Integrate the values and strengths of team members into a shared identity
- Develop a team vision for the coming year and beyond



- Create a shared story that captures the vision, strengths, and values of the team

Modules

Talk to our expert team

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