



PROFESSIONAL  
DEVELOPMENT  
TRAINING

# LEGO® Serious Play® Strategy Workshop\*\*

 1300 121 400

 [REQUEST QUOTE](#)

 0.8 DAY COURSE

**In this session, participants will tackle the core of any team: identity. Working together to create a shared vision for the future, the team will identify the current reality, and the challenges the team needs to overcome in order to reach their aspirations as a team. As a shared vision comes to life, participants will see their role more clearly, agree on how the team will face challenges, and gain clarity for how to approach the future together.**

## **What You'll Gain:**

This strategy session uses the power of LEGO® Serious Play® to capture the voices of team members at all levels in developing a shared vision for the future. As we focus on helping your team or organisation identify where you want to be in the future, new perspectives will be gained in a psychologically safe environment.

As a group, we'll flesh out your identity with clients/customers, your internal identity, and find the gaps between perceptions and reality. We'll identify the barriers that exist to moving from the present to where your team needs to be in order to thrive and develop the shared principles that will get the team there. This is a flexible session that can be tailored to your unique needs and time requirements.

## **Outcomes**

**After completing this course, participants will have learned to:**

- Understand the current internal and external identity of your organisation
- Design the aspirational future identity of your organisation
- Identify and consider how to overcome barriers to strategic change
- Develop guiding principles to aid in strategic decisions in the future

---

## **Modules**



### **Lesson 1: Introductions**

- Session Purpose
- Overview of LEGO® Serious Play®
- Skills-Building Warm-Up (Tower building)

### **Lesson 3: External Identity**

- Build Your Team's External Identity
- Discussion and Insights Capture

### **Lesson 5: Aspirational Identity**

- Micro Builds: Build Three Key Elements Your Team Needs to Succeed
- Combine These into a Shared Model
- Analyse and Adjust Model Through Discussion. What's Important? What's Left Behind?

### **Lesson 7: Reflection and Next Steps**

- Identify an Action Each Team Member Can Take in the Next Week Towards the Aspirational Identity of the Team
- Review of Session and Learning Outcomes

### **Lesson 2: Internal Identity**

- Build Your Team's Internal Identity
- Place Yourself in the Model
- Discussion and Insights Capture

### **Lesson 4: Combined Model**

- Build a Shared Identity Using Your Individual Models
- Discussion and Insights Capture

### **Lesson 6: Future Challenges**

- Micro Builds: Identify Upcoming Events or Possibilities That Might Prevent the Team Reaching the Aspirational State
- Add These to the Shared Model According to Likelihood and Timeframe
- Discussion and Insights Capture

**Talk to our expert team**

**Phone: 1300 121 400**

**Email: [enquiries@pdtraining.com.au](mailto:enquiries@pdtraining.com.au)**