



PROFESSIONAL
DEVELOPMENT
TRAINING

Strategy Workshop



1300 121 400



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0.5 DAY COURSE

This strategy session focuses on helping a team or organisation identify their current state, their identity amongst clients/customers, and their internal identity, before focusing on a future state. Using LEGO® Serious Play®, participants will explore their present situation, consider what the future holds, and examine the barriers that exist to moving from the present to the future. Through hands-on model building, storytelling, and structured reflection, your team will co-create a shared vision, develop guiding principles, and generate actionable insights to support strategic decision-making.

What You'll Gain:

Successful strategy begins with understanding both the present and the possibilities ahead. This strategy session focuses on helping a team or organisation identify their current state, their identity amongst clients/customers, and their internal identity, before focusing on a future state. Participants will consider what the future holds and the barriers that exist to moving from the present to the future.

Using LEGO® Serious Play®, the workshop provides a creative, hands-on approach to strategic thinking. Teams will visualise their current and future states, uncover insights that might otherwise remain hidden, and build alignment around a shared vision. By the end of the session, your team will leave with clarity, practical strategies, and guiding principles to move confidently toward the organisation's future.

Outcomes

In this course participants will benefit by:

- Understand the current internal and external identity of your organisation
- Design the aspirational future identity of your organisation
- Identify & consider how to overcome barriers to strategic change
- Develop guiding principles to aid in strategic decisions in the future



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Modules

Talk to our expert team

Phone: 1300 121 400

Email: enquiries@pdtraining.com.au