PROFESSIONAL DEVELOPMENT TRAINING

Instructional Design Training Course

1300 121 400

REQUEST QUOTE

1.0 DAY COURSE

The impact of COVID-19 has resulted in an unprecedented shift to online or virtual/hybrid learning and a growth in the demand for instructional design skills. Instructional designers design learning journeys that guide the learner though the acquisition and development of knowledge and skills to meet learning and performance outcomes. After attending the Instructional Design course with PD Training, you'll have the skills and confidence to design engaging learning that is built on a solid understanding of adult learning, neuroscience and instructional design principles.

The course, which follows the ADDIE instructional design process, will take you through the process of articulating the learning outcomes and working backwards from there to identify knowledge, skills and attitudes to achieve those outcomes and the content and activities that will develop them. You'll learn how to create a learning journey blueprint, how to chunk and sequence content and how to design learning activities using a variety of training aids. You'll also learn about the important of evaluating training to ensure its design is fit for purpose.

These fun, high-energy training courses are delivered by experienced training professionals throughout Australia, including Brisbane, Sydney, Melbourne, Canberra, Adelaide and Perth.

What You'll Gain:

In the era of lifelong learning, instructional designers add value to the learning process in designing learning that is respectful of the learner, that values the time and effort of the learner and optimises the learning experience.

In this one-day course, which follows the ADDIE instructional design model, you'll learn about the principles of good instructional design and how to apply them to any learning situation be it online, virtual, hybrid, blended or in-person.

Outcomes

After Completing This Course Participants Will Have Learned to:

- Understand the role and purpose of effective instructional design

- Design using the ADDIE model
- Understand Learner Preferences and what the brain pays attention to
- Create a structure: Blueprint
- Storyboarding
- How to incorporate Learning Aids into Instructional Design
- Explore the difference with virtual delivery into your Design
- Why do Iterative Development?

Modules

Lesson 1: Start with the End in Mind

- The Role and Purpose of Instructional Design
- Principles and Learning Design
- Designing using ADDIE
- Writing Learning Outcomes
- Reflection

Lesson 2: Design with the Brain in Mind

- Learning Preferences
- What the Brain pays Attention to
- Using the 4C map
- Relfection

Lesson 3: Blueprinting and Storyboarding

- Blueprinting: Creating a Structure
- Chunking and Sequencing
- Applying Scaffolding
- Storyboarding
- Learinng Activities and when to use them
- Relfection

Lesson 4: Incorporating Learning Aids into Instructional Design

- Exploring different Learning Aids
- Online Interactivity
- Instructional Design and Virtual Delivery
- Reflection

Lesson 5: Evaluating the Effectiveness of Instructional Design

- Iterative Development
- Evaluation
- Reflection

Lesson 6: Reflections

- Create an Action Plan
- Accountability = Action
- Reflection

Talk to our expert team

Phone: 1300 121 400

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