



# Westpac Businesses of Tomorrow 2017.

# CONGRATULATIONS TO THE WESTPAC BUSINESSES OF TOMORROW

## 20 HIGH POTENTIAL BUSINESSES OF TOMORROW

**ANATOMICS PTY LTD**  
**ANSARADA**  
**BIOPROTON PTY LTD**  
**CAR NEXT DOOR**  
**CONCRETEPLAYGROUND**  
**DAMSTRA TECHNOLOGY**  
**DRONESHIELD LTD**  
**FIFTYSIX CREATIONS PTY LTD**  
**GOODCOMPANY**  
**HEALTHSHARE**

**HIREUP**  
**LOVE TO DREAM**  
**MATHSPACE**  
**ORECO GROUP (AUSTRALIAN PRIME FIBRE)**  
**PLANTMINER**  
**PLASTIC FORESTS PTY LTD**  
**QIRX PTY LTD**  
**QUINTESSENCELABS**  
**REDARC ELECTRONICS PTY LTD**  
**TRAJAN SCIENTIFIC & MEDICAL**

A.H BEARD PTY LTD  
ADACTIN GROUP PTY LTD  
ADEPTO  
AGENCY STRATEGIC CREATIVE  
AHRENS GROUP PTY LTD  
AIRLY GROUP PTY LTD  
ALYCEUM  
ARAZA PTY LTD  
ASHBURTON ABORIGINAL CORPORATION  
AUBOT PTY LTD  
AUDEAMUS RISK PTY LTD  
AUGMENTOR  
AUI LABS  
AURORA VR  
AVOKA  
BAKER HEART & DIABETES INSTITUTE  
BEAUTIFUL MINDS  
BETTER MEDICAL  
BIARRI NETWORKS PTY LTD  
BLACKDOT  
BLASTME  
BOMBORA WAVE POWER  
BOODL PTY LTD  
BRONTECH  
BUILDINGAPPROVALS.COM (AUSTRALIA) PTY LTD  
CAMILLA AND MARC

CAPITAL GUARDIANS  
CASHREWARDS PTY LTD  
CHAMPION LIFE EDUCATION PTY LTD  
CHEMO@HOME  
CHILDREN'S MEDICAL RESEARCH INSTITUTE  
CIRCLESOURCE  
CLASSMARKER PTY LTD  
CLEVERDUX  
CLOSED LOOP ENVIRONMENTAL  
SOLUTIONS PTY LTD  
CODECAMP PTY LTD  
CODESIGN STUDIO  
CONTEXTI  
COVOCATE.COM PTY LTD  
CPL - CHOICE, PASSION, LIFE  
CUBBI  
CUTRI FRUIT PTY LTD  
DEVICE TECHNOLOGIES AUSTRALIA PTY LTD  
DEXTEROUS SYSTEMS (AUST)  
DIRECTUS AUSTRALIA PTY LTD  
DRIVELIGHT  
EMERGING ENTREPRENEURS  
ENROLNOW  
ENSIGHT SOLUTIONS  
EVACMATE PTY LTD  
EVOLVE INTELLIGENCE

EXPERIENCE THE PULSE  
EXPERT 365 PTY LTD  
EZYCOLLECT PTY LTD  
EZYDOG PTY LTD  
FAIRGO GROUP  
FAMILY ZONE CYBER  
SAFETY LTD  
FLEXCAREERS PTY LTD  
FLEXRULE  
FORM 2000  
SHEETMETAL PTY LTD  
FOUR PILLARS GIN  
FTR GROUP PTY LTD  
GIS PEOPLE  
GREENBE SYSTEMS PTY LTD  
GRONADE  
GUIDE DOGS SA/NT  
GUIDED RESOLUTION PTY LTD  
HEALTHENGINE  
HELLOCARS  
HIT 100  
HIYA  
HOMECORP PROPERTY GROUP  
HONEYLIGHT ENTERPRISES  
HRMWEB EASYEMPLOYER  
HUDS AND TOKE PTY LTD  
HUMAN CENTRED  
INNOVATIONS PTY LTD  
HUTCHEON AND PEARCE  
HYPER ANNA  
ICT INTERNATIONAL PTY LTD  
IGLOO SOFTWARE PTY LTD  
IN-BALANCE AUSTRALIA  
INDEPENDENT PRODUCTS  
INFRATECH INDUSTRIES PTY LTD  
INJURY CONNECT PTY LTD  
INSPIRED ADVENTURES PTY LTD  
INTERSECTIVE  
JACK MEDIA PTY LTD  
JEYLABS PTY LTD  
JURIMETRICS PTY LTD  
KNOKAL PTY LTD  
LIFESTYLE COMMUNITIES LTD  
LIGHTHOUSE  
LIMINAL VR PTY LTD  
LIST PREMIER  
EDUCATION PTY LTD  
LISTCORP

LOYAL BRANDS (NANA JUDY)  
MAAP HOUSE PTY LTD  
MATCHBOARD PTY LTD  
MEDSURGE HEALTHCARE  
MERINO & JUMBUCK  
(AUSTRALIA) PTY LTD  
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MODIBODI  
MYONLINECLINIC  
MYRIOTA  
MYXPLORE PTY LTD  
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NEXUS LAW GROUP  
NORWOOD SYSTEMS LTD  
NUAMEDIA SOLUTIONS PTY LTD  
OPENAGENT  
OPENDNA PTY LTD  
ORDERMENTUM PTY LTD  
OZHELP LTD  
PAPERLUST  
PARENTS AT WORK  
PAY COMPLIMENT  
PD TRAINING  
PEAK CARE EQUIPMENT PTY  
LTD  
PILBARA GROUP  
PLACE SCORE  
PLASDENE  
GLASS-PAK PTY LTD  
PLGRM MEDIA GROUP  
POLINODE PTY LTD  
PROCESS PA  
PROPEL GROUP  
(AUSTRALIA) PTY LTD  
PROPERTYSHARES PTY LTD  
PROTECH GROUP AUSTRALIA  
QUANTIFY TECHNOLOGY  
RAGTAGD  
RAIL SAFETY SYSTEMS PTY LTD  
REAL ESTATE YOUR  
WAY PTY LTD  
RED COSMETICA  
RETAIL PRODIGY GROUP  
RUPPELLS GRIFFON  
SIT2  
SA CONSTRUCT PTY LTD  
SAFETY WISE SOLUTIONS  
SCOPEIT EDUCATION

SEARCH PARTY  
SENTIENT COMPUTING  
SHAREBUYIT AUSTRALIA  
SHOPPER MEDIA GROUP  
SLATTERY AUCTIONS  
AUSTRALIA PTY LTD  
SOLAR D SUNSCREEN  
SOUND SCOUTS  
SPARESBOX  
SPROUT VENTURES PTY LTD  
STUDIO SYN-RG (PRODUCT:  
BRAND TOOLBOX)  
SUPERDRAFT PTY LTD  
SURF LIFE SAVING AUSTRALIA  
SURGICAL PARTNERS  
SUSTAINABLE FOOD RECYCLING  
TAP INTO SAFETY  
TENDERFIELD PTY LTD  
TERRAPIX  
THANKYOU  
THE BEANSTALK  
FACTORY PTY LTD  
THE DIFFERENCE INCUBATOR  
THE MISSING LINK  
SECURITY PTY LTD  
THE SWAG  
THEHEALTHCLINIC.COM.AU  
PTY LTD  
TOW.COM.AU  
TREPICITY  
TWO GOOD  
UNUSUAL RISKS  
VANTAGE INTERACTIVE  
VENTURECROWD  
VERTON GROUP  
VIRTUAL MACHINE  
TECHNOLOGY PTY LTD  
VIVID INDUSTRIAL  
WHISPLI  
WHO GIVES A CRAP  
WHOOSHKAA  
WILD BREADS PTY LTD  
WME GROUP  
WORKMETRICS  
XCURSION  
YARU WATER  
ZEETINGS

## ORDERMENTUM PTY LTD



Ordermentum is a mobile ordering and payment platform for the food & beverage industry. Using a reminder based system, Ordermentum enables bars, restaurants and cafes to place and pay for orders online. More than 63,000 users have placed 220,000 orders in the past year. For suppliers, the platform customises reminders, products, prices, payment terms and methods and integrates into their accounting system to

remove data entry errors, improve cashflow and reduce transaction costs. It also drives sales through data driven dashboards, strong product imagery and category cross-promotion. Small business manufacturers are time poor and process exposed: Ordermentum addresses that issue and is working to become industry standard in all markets.

## OZHELP LTD

Founded in Canberra in 2001, OzHelp Foundation was established as a non-profit organisation after the suicide of three young apprentices within a three-month period in the area. It now delivers evidence-based suicide prevention workplace training and support programs to male dominated workforces in a collaborative partnership approach to more than 30,000 participants annually.



It differentiates itself through the workplace gateway it uses to identify those at risk of suicide, which allows for early intervention, crisis support, counselling and referrals to specialist intervention. Its train-the-trainer and capacity building strategies help improve community strength, resilience and capacity in suicide prevention. It is looking to expand nationally using digital technology and sustainable partnerships, to triple its output in the next five years.

## PAPERLUST



Paperlust is Australia's first custom print designer marketplace. It champions young Australian designers and allows them to sell their designs to the world. At a time when creativity and design is being undervalued, the Paperlust platform allows the young design community to monetize their work. Simultaneously it gives customers access to the best designs in one place, saving time

customising stationary online. It holds regular competitions for designers, feedback boards for the design community and workshops to further their skills. Paperlust is investigating new print technologies to provide a competitive advantage in product, as well as design, and is looking to expand to a retail presence as well as online into the global market.

## PARENTS AT WORK



More than two thirds of Australian households have two working parents. Parents@Work was launched in 2007 as the first provider of dedicated return to work guidance. This evolved to help organisations develop family friendly parental leave support programs and flexible work tools in their workplace through a portal and concierge membership service. Parents@Work then implements

and runs those programs on behalf of the client. With the aging population, the company is expanding to include Carers@Work. Its unique proposition is the ability to instantly transform and create a family friendly workplace for clients by serving both managers and parents through the pre, during and post-parental leave transition.

## PAY COMPLIMENT

Pay Compliment is a unique concept for performance management. The organisation has built a platform for customers, peers and managers to give direct feedback to the people and organisations they interact with. By issuing a unique Feedback ID, constructive criticism or compliments are delivered in private, and a feedback history can be built over the term of a person's career. This



enables users to take performance feedback and coaching with them as they move from job to job rather than leave it in the HR system of employers. Its particular approach and positivity bias, using embedded neuroscience and behavioural psychology means users look forward to giving and receiving feedback.

## PD TRAINING

PD Training is a global training and professional services company which helps enterprises of all size improve their professional development, to reach business goals. Its Orgmenta app provides industry-leading, post-course reinforcement services, supplementing a customised cloud-based IT platform used to deliver the courses. Its instructor-led training covers over 200 business topics, including Business Etiquette, Personal Productivity and Public Speaking. By using unique, world class personality profiling tools, it can assess each individual's learning style and tailor the content in real time to suit different personality types. PD Training is working on strategy to establish offices in 20 countries by 2025.