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PD Training Introduces Pearls of Wisdom Microlearning to Australia

Sydney, Australia – April 15, 2016 – Microlearning videos are a great adjunct to traditional classroom learning, especially for Millennials attracted to bite-sized online training, according to Paul Findlay, Managing Director of Australian-owned professional training company, PD Training.

PD Training, which operates in 10 countries including the U.S., announced that it has introduced the pearls of wisdom ® series of videos to its extensive suite of training materials.

“Training programs that are self-directed and always accessible on any device offer important additional resources that are consistent with the behaviors and customs of contemporary learners,” said Findlay. “We have 200 short pearls of wisdom ® videos on essential management and leadership topics that deliver timely and relevant nuggets of knowledge to time-deprived learners of all ages. We believe that training should not only talk sense but also engage the senses. Microlearning by video is increasingly effective because it can be used flexibly and easily. If the videos are engaging, pacy and succinct, they can ease three of the biggest barriers to training – cost, time and geography.”

“As a company focused on innovation, PD Training is continuously scouring the marketplace for training solutions that match the trends in the world of professional development,” Findlay said. “We’ve sourced the pearls of wisdom ® series because we believe the videos can be part of a microlearning solution for managers seeking to attract and retain talented young millennials.”

Deloitte’s annual 2016 survey of 7,000 Millennials showed that nearly 63 percent believe their leadership skills are not being fully developed.

“Organizations can improve their productivity and performance by choosing the pearls of wisdom ® videos about management and leadership that are appropriate to their workplace,” Findlay explained. “Subjects in the video series include authentic and ethical leadership; understanding and excelling at change; developing self; performance management; coaching and mentoring; motivation; effective communication; team building; strategy and organization; leadership and management styles; project management, critical thinking and creative thinking.”

About PD Training

PD Training is an Australian-owned professional development company founded in 2009 operating in 10 countries. It develops bespoke training programs to support an organization’s objectives and delivers more than 4,000 courses in the workplace and online via a 1,000 strong network of trainers. PD Training is redefining workplace learning by using the latest digital and learning innovations to build more productive teams.

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