



## New Institute helps HR professionals create a happier and more productive workplace

(**September 6, 2017**) A new institute to help human resource professionals with the new breed of employees and emerging technology challenges has been launched this month by some of the world's leaders in HR, training and employee behaviour.

The OrgDev Institute (ODi) was founded by 10 industry leaders from Australia, New Zealand, Singapore and the United States to provide industry practitioners with best of breed tools and solutions to create happier and more productive people in the rapidly changing workforce.

Chief Development Officer for ODi, John Belchamber, said artificial intelligence (AI) and the growing digitally driven workforce had created a myriad of challenges that are changing the role and required skill set of human resource practitioners.

"In this rapidly changing environment, HR professionals need to have high quality resources available spanning employee engagement, skills training, wellness programs and psychological assessment of the workforce," Mr Belchamber said.

"ODi offers its members to-the-minute, evidence-based resources to enhance their capacity to adapt and deliver the type of relevant and impactful organisational development material required now and into the future.

"Membership in ODi is a powerful resource for any HR professional and will support them in ensuring their role is recognised as critical to their organisations' success."

It also provides members with the latest industry insights and discounts to tools covering:

- Organisational Resilience and Positive Psych
- Psychometric Profiling
- Measurement and Habit Creation
- Engagement Surveys and Insights
- Lean Continuous Improvement
- Training and Microlearning

"Worldwide, companies invest around \$130 billion on training and development, yet often fail to deliver the learning experience that is yearned for by today's workforce or necessary for the workplace of the future," said Mr Belchamber.

"In the midst of what is often referred to as the Fourth Industrial Revolution, it is more crucial than ever to have happy, healthy and productive people to ensure an effective and talented team that keep together during this new era.

"Sourcing effective avenues that improve employee retention over extended periods of time can reduce recruiting, induction training and operational costs.

"Research by global management consulting firm Hay Group suggests average employee voluntary turnover rates are predicted to rise to 23.4% by 2018. This places considerable costs on business in replacing staff and productivity losses."



## Media Release

The OrgDev Institute members enjoy a vast range of resources, training throughout the year and benefits that will make a lasting contribution to their own development and the organisations they work for.

The OrgDev Institute is represented in Australia, New Zealand, The United States, United Kingdom, Singapore, the Philippines and Malaysia.

For more details on the OrgDev Institute or make inquiries about membership, visit <a href="https://www.orgdevinstitute.co">www.orgdevinstitute.co</a>. Membership is open to Internal HR teams, people and culture managers, OD consultants and HR Business Partners that meet specific criteria.

Internal HR or People Development practitioners need to be in an organisation with at least 200 FTEs an either have a degree or a minimum of five-years-experience and at least one industry qualification.

HR, human capital and OD consultants need to have a registered business or work for a professional services firm offering advisory services and have a degree in HR or a related field, or have a minimum of five-years-experience and at least one industry qualification.

**Media contacts:** Jane Patterson on 02 8262 8903 or 0422 578 541

John Hanrahan on 02 8262 8904 or 0411 212 965