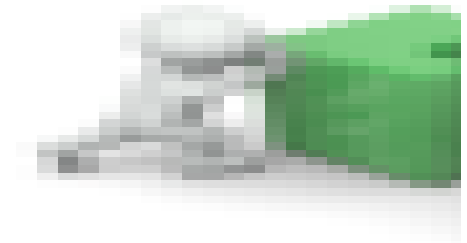


**REACH MASTER PRACTITIONER TRAINING - ONLINE  
INSTRUCTOR-LED 4 X 3 HOUR SESSIONS - EQUIVALENT TO  
2-FULL DAYS OF LEARNING**

Generate a [group quote](#) today



**COURSE LENGTH: 2.0 DAYS**

The **REACH Ecosystem** is the leading solution to turn *potential* into *performance* at work.

This Master Practitioners Certification is designed for REACH Certified Practitioners that want to become master practitioners and utilise the the full potential of the REACH ecosystem to help their clients or people within their own organisations to turn potential into performance.

This course is led by the lead researchers and developers of the REACH Ecosystem, so you're truly learning from the world's leading experts in using the REACH Ecosystem to help people and organizations to thrive. If you want to take your professional practice to the next level, this is the course that will position you as a leader in the field or people and organizational development.

---

## REACH MASTER PRACTITIONER TRAINING - ONLINE INSTRUCTOR-LED 4 X 3 HOUR SESSIONS - EQUIVALENT TO 2-FULL DAYS OF LEARNING COURSE OUTLINE

---

### FOREWORD

The **REACH Ecosystem Master Certification** is designed for L&D, OD and People and Performance leaders that want to continue their personal and professional development.

By completing this certification you can confidently say that you are an expert in the most advanced system to help turn potential of leaders, workplace culture and teams using the latest evidence-based tools.

This course is delivered **online across 4 x 1/2 day sessions** to cover the full two day course, Upon completion you will be invited to join the REACH Certified Practitioner global community and be able to list the REACH Master Certification designation in your profile, and use the exclusive Master Practitioner logo.

This is a fantastic training course for not only professionals who want to improve their skills but also business consultants who want to build their business and develop longer term relationships with their clients.

---

### OUTCOMES

**After completing this certification course, participants will have developed the skills to:**

- Demonstrate an understanding the REACH model and why it is important.
- The REACH Ecosystem – how to use your subscriber dashboard,
- Competently utilising the REACH Ecosystem tools and resources including:
  1. REACH Profiles – the full range of self-assessment profile reports.
  2. REACH 360 – applications and considerations in using.
  3. REACH Culture - applications and considerations in using.
  4. REACH Training Analysis – from profiles, 360s & culture assessments.
  5. REACH Training Materials – course materials, Make It Stick Packs and REACH Products.
  6. REACH Coaching Companion – contents and application.
  7. REACH Development Companions – trainer, leadership, sales, and team report applications.
  8. REACH Growth Dashboards – demonstrating REACH Growth in individuals and teams from profiles, 360s and culture results over time.
  9. REACH Personal Dashboard - using the dashboard to develop self-directed learners.
  10. The REACH Community – REACH collaboration and learning.
- REACH Community – utilising the REACH Community collaboration space to
- Action Planning – putting your learning into practice with a real-world project.
- Passing the REACH Practitioner Certification exam where not previously completed.

---

## MODULES

### Lesson 1: Introduction and Learning Overview

- Group Introductions
- Learn about the REACH Backstory, origins and evolution
- Review the planned learning outcomes for the coming two days

### Lesson 2: REACH Quotient

- Understanding REACH Quotient and how to measure it in your people and across your organisation
- Learning how REACH Quotient reflects the ability of your people in reaching audiences and adapting to different situations
- Understanding how REACH Quotient correlates to performance in communication, leadership effectiveness and sales performance

### Lesson 3: REACH 360

- Understanding the range of specialised individual REACH profiles, their contents and when to use the different reports.
- Setting up REACH Survey Codes and sending REACH Profiles.
- How to debrief REACH Profiles constructively with a positive strengths and growth lens.

### Lesson 4: REACH Culture

- Understanding the Validated Benchmark approach.
- Understanding the interpretive approach.
- Responsible use of Psychometrics in selection.

### Lesson 5: REACH Coaches Pack

- Understanding the REACH 360 model and report.
- Appropriate 360 use and the importance of informed consent from ratees and raters.
- Setting up and sending REACH 360s.
- Inspirational not punitive: giving effective 360 feedback.

### Lesson 6: REACH Corporate Training

- Understanding the REACH Culture model and report.
- Considerations in utilizing REACH Culture reports.
- Setting up and sending REACH Culture surveys.
- Linking REACH Culture results to other REACH tools.
- Effective REACH Culture feedback

### Lesson 7: REACH Ecosystem Practitioners Certification Exam

- Understanding the REACH Training Needs Analysis (TNA)
- The logic and mapping used by the automation.
- Understanding the development priorities.
- Producing TNA reports from REACH Profiles, 360s and Culture results for individuals and teams.
- Effective REACH TNA feedback.

### Lesson 8: REACH Ecosystem Application Workshop

- Accessing REACH Training materials.
- Course materials and usage:
- Trainer guide;
- PowerPoint
- Quick Reference Guide;
- Learner journal;
- Make It Stick pack.
- Content customisation and usage guidelines.

- Embedding Learning with REACH products, Make It Stick packs and the Trainers Companion.
- Leveraging your REACH Ecosystem insights to adapt your courses to different leaning styles
- Outsourcing delivery via REACH Consulting Practitioners & Partners.

### Lesson 9: REACH Coaching Companion

- Producing the Coaches Companion report.
- Explore the REACH Coaches Companion and its 12-month program that utilises the GROW model.
- Structuring your coaching program for targeted development.
- Utilising the Coaches Companion resources effectively.
- Outsourcing delivery via REACH Consulting Practitioners & Partners.

### Lesson 10: REACH Development Companions

Producing Development Companion Reports.

Effective analysis and feedback from:

- Sales Development Companion
- Leadership Development Companion
- Team Development Companion
- Personal Development Companion
- Applications for Development Companions.

---

## WEB LINKS

---

- [View this course online](#)
- [In-house Training Instant Quote](#)